

Preston's College

PUBLIC BENEFIT STATEMENT

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Policy Owner: Board

Date Approved: 28 November 2019

Next Review: November 2022

Responsibility for Review: Clerk to the Board

Policy Review Frequency: 3 years

Applicable to staff: Yes/~~No~~

Applicable to students: Yes/~~No~~

Publish on College website: Yes/~~No~~

Consultation:

Undertaken with:	Yes/No:	Date:
Board/Committee	Yes - Resources Committee	28 November 2019
ELT	Yes	20 November 2019
CMT		
Unions		
Students		
Employees		
Employers/Stakeholders		

Any Associated Documentation, for Reference:

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Introduction

Preston's College is an exempt charity for the purposes of the Charities Act 1993 as amended by the Charities Act 2011. In return the College delivers a measurable public benefit to its local community, developing skills and knowledge useful to both society and individuals.

Amongst other duties, the responsibilities of the Corporation include:

- **the determination and periodic review of the educational character and mission of the institution and the oversight of its activities;**

In setting and reviewing the objectives and activities of the College, the Governors have due regard to the public benefit that is expected to derive from the advancement of education and training.

The College plays an important role in the local economy being a major employer and works with many local employers and organisations.

Governors are keen to ensure the College develops academic and vocational skills and knowledge for both young people and adults in Lancashire and beyond, whilst providing a broad education which enhances an individual's employability skills, offering an exciting learner experience including:

- **Further Education and Higher Education;**
- **Employer based training; and**
- **Apprenticeships.**

Our Mission and Strategic Objectives

Preston's College has a rich history with firm foundations in providing technical education and skills for its community. In a rapidly changing global economy, where having the most appropriate skills is a requirement for success, we will continue this tradition, and focus on developing the skills for the present and ensuring the skills for the future.

Our Mission is:

Making our learners the most employable, now and in the future.

The values underpinning the achievement of this mission include:

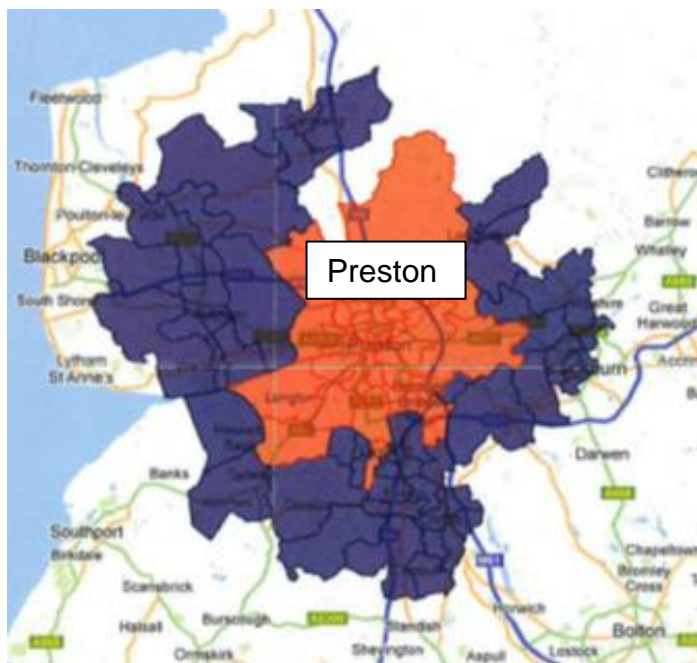
- Committed to learning
- Respect and consideration
- Customer focused
- Integrity and honesty
- Making it enjoyable.

Our Strategic Objectives are:

- *To provide a high quality technical and vocational curriculum, aligned to industry, business and community needs, providing the required skills and underpinning knowledge.*
- *To ensure that high quality teaching, learning and assessment are at the core of our activities, ensuring high levels of achievement and outcomes for learners.*
- *To recognise and value our diverse range of learners, and provide aspirational pathways to destinations, whether that be an apprenticeship, higher education, further study or employment.*
- *To create a sound business model which drives quality and income, is efficient in its delivery and maintains an appropriate cost base to generate levels of surplus to reinvest in the College.*
- *To ensure access and engagement with the Preston and Central Lancashire community, supporting the community agenda. We will work with partners to provide a more coherent offer for Preston.*

Community

The College has identified the main areas where our learners come from, with the greatest concentration in Preston and the immediate surrounding area shown in orange.



Preston's College is firmly grounded in its community and plays a significant role in supporting young people and adults in developing their knowledge, skills and education in preparation for employment, career advancement or further study. Much consideration has been given to the role that Preston's College plays within its community, the learners and

markets it attracts and alongside this, the curriculum offer, and how this can be sustainable in the future.

The College works with many local employers and also many local organisations, including:

- Anchor institution for the Centre for Local Economic Strategies (CLES);
- The Lancashire Enterprise Partnership's City Deal.

Feedback from Stakeholders

Feedback is important and is gathered from stakeholders in a number of ways in order to make sure the College is able to regularly review what is important to our learners and communities, including:

- Surveys (including parents, students, employers, staff)
- Focus groups
- Feedback following events
- Parent, carer, employer, student, prospective student advice and feedback activities, including our comprehensive Learner Voice programme
- Governor activities
- Reporting including that of complaints and compliments.

Measuring our Contribution

Members of the public can assess the value added to the local community by Preston's College through:

- Ofsted inspection reports and other regulatory reports
- Published accounts
- Published minutes of Corporation Board and committee meetings.