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At the Creative Make-up Training Academy (CMTA) you'll find a vibrant, energetic and productive environment in which you can explore and develop the disciplines needed within the Fashion, Media, Hair and Make-up industry. Led by tutors with professional industry experience, this programme is designed to prepare young make-up artists for the next step of industry or progression to university.

CMTA is based at Preston College in the Visual and Performing arts building which is equipped with industry standard facilities including two make-up studios, a photography studio and a 100-seat theatre. We also have an amphitheatre – a unique outdoor performance space which can be used for photoshoots.

In addition to the performance facilities, the College has many other resources available such as an onsite gym, fantastic library services and multiple food outlets including a Starbucks café.

#### PURPOSE

At CMTA our ethos is to help and guide each make-up artist to achieve their potential and learn industry skills and set etiquette. We aim to instil our make-up artists with a willingness for continuous improvement through personal reflection, the exploration and creative thought processes, and a desire to seek out and undertake new challenges to extend their capabilities.

Overall our aim is to educate each make-up artist in an inspirational atmosphere to discover their strengths and to support them in their progression, whether that is freelancing, industry opportunities or university.

#### ACCREDITATION

Our courses are accredited by the VTCT (Vocational Training Charitable Trust) and the UAL (University of the Arts London). VTCT is the UK's market-leading specialist vocational and technical awarding organisation, with a range of qualifications and assessment systems which are recognised by leading global brands and salon chains. UAL is a top two world ranking university, with qualifications that are flexible, responsive and relevant to industry needs, and facilitate student growth and progression.





university of the arts london





# THE PROGRAMME

## FASHION, THEATRE AND MEDIA HAIR & MAKE-UP

This three year course is primarily, but not exclusively, aimed at learners aged 16-19 wishing to develop the necessary skills to pursue a career in Fashion, Theatre and Media Hair and Make-up.

## YEAR1 LEVEL 2

## VTCT LEVEL 2 DIPLOMA IN HAIR & MEDIA MAKE-UP STUDIES

Students aged 16-19 will study the following as part of their funded provision:

- Health & Safety
- Client Care

- Face & Body Art
- Art of Dressing Hair

Adults may be able to apply for an advanced learner loan to cover the cost of course fees.

## **COURSE CONTENT**

• Art of Photographic Make-up

- Health & Safety
- Client Consultation
- Make-up Instruction
- The Art of Photographic Make-up
- Creating an Image Based on a Theme
- Face Painting
- Body Art Design
- Styling, Dressing & Finishing Hair
- Plaiting & Twisting Hair

## ASSESSMENT

- Portfolio Development
- Formative Assessment
- Summative Assessments
- Assignments & Tasks
- External Examinations

### ENTRY REQUIREMENTS

Four GCSEs at Grade 3 (D) or above including English or maths. You will also need to attend an interview and workshop to discuss your suitability for the course.

## **KIT & UNIFORM**

You will need to purchase a kit for the course, you may be able to apply for a bursary to help with these costs. Uniform with the Academy logo on can be purchased from our supplier, or you can wear your own black clothes as long as they are to professional standards.

# YEAR 2 LEVEL 3

## VTCT LEVEL 3 DIPLOMA IN THEATRICAL, SPECIAL EFFECTS AND HAIR & MEDIA MAKE-UP

Students aged 16-19 will study the following as part of their funded provision:

• Health & Safety

• Airbrush Make-up

Client Care

- Fashion Photographic Make-up
- Face & Body Art
- Camouflage Make-up
- Media Make-up
- SFX, Prosthetics & Bald Caps
- Style & Fit Postiche

Adults may be able to apply for an advanced learner loan to cover the cost of course fees.

## **COURSE CONTENT**

- Health & Safety in the Salon
- Client Care & Communication
- Airbrush Make-up
- Cosmetic Camouflage
- Media Make-up (Character, SFX)
- Photographic Make-up
- Style & Fit Postiche
- Apply Prosthetics & Bald Caps
- Face & Body Art
- Create an Image

### ASSESSMENT

- Portfolio Development
- Formative Assessment
- Summative Assessments
- Assignments & Tasks
- External Examinations

### ENTRY REQUIREMENTS

This course is for progression only, you will need either the Level 2 Fashion, Theatre, Hair & Media Make-up, Hairdressing or Beauty Therapy qualification and English and Level 2 (Grade 4 or above).

## **KIT & UNIFORM**

You will need to purchase a kit for the course, you may be able to apply for a bursary to help with these costs. Uniform with the Academy logo on can be purchased from our supplier, or you can wear your own black clothes as long as they are to professional standards.



### ERIN

**STUDIED** Level 2 and progressed to Level 3 in Fashion, Theatre and Media Hair and Make-up.

My career aspirations are to become a make-up artist and at Preston College I'm developing my skills and opening up opportunities to excel in my future profession







# YEAR 3 LEVEL 4

## UAL PROFESSIONAL DIPLOMA IN TECHNICAL & PRODUCTION PRACTICE FOR THE CREATIVE INDUSTRIES

Students aged 16-19 will study the following as part of their funded provision:

- Unit 1 Establishing principles of technical and production practice
- Unit 2 Applied professional practice
- Unit 3 Professional development project

Throughout Level 4 you may study a range of disciplines including, make-up, hair, wigs, body art, special effects, and prosthetics with an opportunity to focus on your chosen specialist disciplines.

Adults may be able to apply for an advanced learner loan to cover the cost of course fees.

## COURSE CONTENT

You will learn advanced skills in the subject area to enable you to build a diverse portfolio to support progression onto university or a career in TV/Film, Theatre, Fashion, Editorial and Special Effects and Prosthetics.

The course will focus on a diverse range of practical skills and techniques that may include hair styling, wigs, body art, make-up, special effects, prosthetics and photography.

## ENTRY REQUIREMENTS

For 16-18 year old students who have recently been in education, we would typically expect an applicant to have attained GCSE English and Maths and achieved a Level 3 in a related discipline.

For adult learners, Preston College operates a flexible admissions policy, welcoming applicants with a wide range of qualifications and/or experience, with each assessed on its own merit. Applications from candidates with good levels of literacy, numeracy and a flare for the subject area will be considered.

A personal statement, professional interview and workshop will be required.

# **COURSE** STRUCTURE

#### **UNITS 1 & 2**

Unit 1 and 2 will run alongside each other, and within these units you will learn and develop skills and techniques to complete a range of creative/technical looks working to industry standards. Throughout these assessments you will document your processes, techniques, ideas, and creations in your portfolio as evidence. All your ideas and processes will be analysed and reflected on by yourself to allow you to develop as a practitioner.

At the end of these units, you will complete a summative assessment and focus more on advanced skills and become more autonomous. You will have the opportunity to choose a specialist pathway to allow you to expand and explore your personal areas of interest.

#### UNIT 3

Unit 3 will be your Final Major Project and throughout this unit you will use all the skills and techniques you have developed, throughout units 1 and 2. You will have the opportunity to work as part of a team, whilst having some autonomy during the process.

This unit allows you to work towards a Pass, Merit or Distinction grade.

### **KIT & UNIFORM**

You will need to purchase a kit for the course, you may be able to apply for a bursary to help with these costs.

You may need to purchase additional products you require for your individual projects.

Uniform with the Academy logo on can be purchased from our supplier, or you can wear your own black clothes as long as they are to professional standards.



### EVIE

**STUDIED** Level 2 & 3 in Fashion, Theatre and Media Hair & Make-up

**DESTINATION** Professional Diploma in Technical & Production Practice for the Creative Industries – Level 4

Evie joined Preston College from Canon Slade C of E School with aspirations to become a make-up artist working on TV and films. At Preston College she has been developing her skills at Level 2 and 3 and is progressing to our NEW Level 4 programme to expand her skills and experience.

My Level 2 and 3 have given me knowledge and understanding in order to excel in what I do. My tutors have been really supportive and have pushed me when I needed it – especially during the WorldSkills competition. I've also had the opportunity to experience what it is like working on a set as I completed a placement at the University of Central Lancashire (UCLan) doing make-up for their 'We See You' campaign.

# **PROGRESSION** ROUTES

Students progress though a range of routes including freelancing, industry opportunities as well as progression into university. We have a strong history of our learners progressing to their top choices of universities, such as:

- Bolton University
- University College Birmingham

- UCEN Manchester
- University Centre Leeds

Our graduates have gone on to study BA (Hons) and MA's qualification in:

- BDes (Hons) Special Make-up Effects for Film and TV
- BA (Hons) Specialist Hair and Media Make-up

- BA (Hons) Special Effects and Make-up Artistry
- Teaching
- MA Prosthetics for Film and Television

## **EXTRA OPPORTUNITIES**

In addition to your studies there is a range of extra opportunities to enhance your experience including:

• Trips

- Workshops
- Hands on industry experience

Productions

## TRIPS

There are opportunities for trips including make-up trade shows such as UMAE and Prosthetics Event. The department runs several trips throughout the year, these may include New York, London, and a range of theatre trips.

## INDUSTRY EXPERIENCE

Alongside the study programme, you will be provided with opportunities to gain experience and showcase your skills to industry professionals working with the links CMTA has established.

## WORKSHOPS

We regularly invite current industry professionals to provide workshops and Q&A sessions with our learners, providing you with the opportunity to receive training and advice from experts in their field. Previous workshops and industry talks have included, Kryolan the suppliers of professional make-up to the industry, Samantha Helen, Jane Iredale, Coronation Street make-up artists, Jen Hunter, Dashbo, Emma Rutherford publisher and editor of Warpaint Magazine and Airbase.

## **PRODUCTION OPPORTUNITIES**

There are opportunities throughout the year to work on college productions and provide hair and make-up for the actors. You will also partake in your own end of year productions where you will showcase the skills you have developed over the year, and apply your own creation on a model for the make-up show to an audience in our 100 seat theatre.





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